

A press release from: The Superior Group
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First chance to buy off-plan at stunning new art deco-style Daytona Beach resort
Ocean Club: maximum investment value and total security in a luxury beach-front resort condominium

October 3, 2005 – Bristol, UK - The Superior Group announces immediate off-plan availability of stunning, luxury designer studios and suites in the amazing new art deco-style Ocean Club condominium on the beach-front at Daytona Beach, Florida. Daytona Beach, once the playground of American millionaires, is experiencing a transformation, with huge investments in building and infrastructure that are turning the city once again into a desirable location. “All the investment indicators are there,” says Chris North, CEO of the Superior Group, Europe. “Hotels, condos and shopping malls are replacing the cheap motels and lodging houses that have catered for the spring break and motor-racing crowds, and the town is experiencing a real renaissance. The Ocean Center is being massively expanded for conventions and meetings, and there is a new downtown performing arts centre. All this will spark profound changes for the better in the area’s economy.”

The new Ocean Club building will be located right on the beach, and its stunning art deco exterior, echoing the sophisticated architecture of Miami’s famous South Beach and Ocean Drive, will house 117 studios and suites, 5 townhomes, indoor and outdoor swimming pools, café, bars, gym and dedicated parking. Ocean Club will be fully staffed with 24-hour concierge, front-desk, check-in, security, housekeeping, room service and management, providing complete peace of mind for all owners – whether in residence or not. “The unique thing about Ocean Club,” says Chris North, “Is that you own a freehold property but – whether you’re there or not – you can be sure that it’s being immaculately

cared for. And we can generate rentals for you.” Ocean Club is close to the Ocean Center, which means maximum rental opportunities, and the area is zoned for short-term rental.

The stylish art-deco building represents the ultimate in luxury living in a lively, central location. The imposing entrance and light, airy central glass atrium set the tone of relaxed refinement which is reflected throughout Ocean Club. All studios and suites have terrace balconies affording superb views over the ocean or the inland waterways, and come fully furnished and equipped, down to internet services and cable TV. Studios start at \$259,000, 2-bed apartments are available from \$669,000, and penthouses range from \$339,000 to \$999,000. 2-bedroom townhomes start at \$810,000.

The Superior Group, based in Emerson’s Green, Bristol, has specialised in international property development and sales since 1980, and offers property in Florida, Spain, Portugal, Cyprus, Morocco and Turkey. The company provides a personalised service for property buyers, ranging from individually specified, custom-designed and built villas to new and pre-owned townhouses and apartments, and also offers holidays. For anyone contemplating the purchase of overseas property for investment, holiday use or permanent residence, the Superior Group provides a complete service.

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