

A press release from: The Superior Group

Superior House
Brook Office Park
Emerson's Green
Bristol BS16 7FL
Tel: 08707 506 360
www.4avilla.com

Bristol's foremost overseas property company gets a helping hand from the Simpsons at *A Place in the Sun Live* show

April 6, 2005 - Ay caramba! Overseas property buyers were treated to the remarkable sight of Bart and Homer Simpson manning the Superior Group's stand at *A Place in the Sun Live*, the overseas property, travel and lifestyle exhibition in London last weekend. The Simpsons made this rare UK appearance as a special favour for the Superior Group; Homer was also very excited about the opportunity to put questions to Amanda Lamb in person at the show.

"We were pleased to have the Simpsons helping us on the stand at *A Place in the Sun Live*," says Superior Group Chairman, Chris North. "Our staff were all busy selling properties, so we were very lucky to get such a trustworthy, hardworking family team to take over for us. Homer helped us out with some of his invaluable business knowledge, especially on emerging destinations such as Morocco and Crete. Bart managed not to bare his butt, and offered sound advice on buying properties in Florida, Spain and Cyprus."

Homer Simpson is well known for his hard working attitude and astute business sense, and his capable presence ensured the success of the Superior Group's presence at the show. Bart manned the help-desk and answered questions with his usual charm and wit, drawing on his thorough knowledge of the overseas property market. "The Simpsons were very enthusiastic about this opportunity to meet the British overseas property buying public," says Lisa Tandey, Marketing Manager at the Superior Group, "They worked hard, were really helpful, and answered everyone's queries on the properties and vacations we have on offer. With the Simpsons in charge, I knew we were in safe hands."

The Superior Group, based in Emerson's Green, Bristol, has specialised in international property development and sales since 1980, and also has offices in Florida, Spain and Cyprus. The company offers a personalised service for property buyers, ranging from individually specified, custom-designed and built villas to new and pre-owned townhouses and apartments, and also offers holidays. For anyone contemplating the purchase of overseas property for investment, holiday use or permanent residence, the Superior Group provides a complete service.

For more information, please contact: Francesca Charlton at the Superior Group
Tel: 078100 84120 or e-mail: francesca_charlton@hotmail.com